

ENSURE EXCELLENT, ADAPTABLE, COLLABORATIVE AND ACCESSIBLE PUBLIC SERVICES

HOW ARE THEY DOING?

Cultural Services: performance during 2015/16 (note: services managed by SBC during 15/16) 

OUTCOME 1: IMPROVED HEALTH AND WELL-BEING

BOOK BUGS

469

Book bug sessions held, reaching:

5776

children

4963

adults

LIBRARY BOOKS

27,353

library books issued to those who are **housebound/ in care homes**

511

books on prescription issued

- Working with NHS Borders and Early Years, Book Bugs literacy programme encourages a lifelong love of books and reading benefiting children as well as their parents and carers
- The library delivery service provides a link to the outside world as well as supplying selected literature to those who can't visit their local facilities
- Books on prescription, a NHS initiative, looks at alternatives to prescribed drugs in the form of self-help books



OUTCOME 2: ENHANCED LEARNING OPPORTUNITIES, TRAINING & EXPERIENCES

LIBRARIES

303,462

visitors

73,082

virtual visits

17,558

active members

PARTICIPANT NUMBERS

433

library based learning

11,616

Museum/ Galleries outreach

653

Heritage Hub outreach



As well as hosting a tent at the Borders Book Festival (providing opportunities for young people to interview the likes of BBC's James Naughtie), VOMO continues to help individuals on a very personal level:

- Esme, diagnosed with Asperger's Syndrome, suffers from panic and anxiety and felt unable to attend school and as a result has been home-educated. 2 years with VOMO has developed her confidence and self-esteem
- Emily is a 17 year-old transgender woman who has recently begun the transition process, having attended VOMO for several months before. "I felt that VOMO was the first place I could truly be myself." The team has worked hard to create a safe and open environment
- Dylan was referred to VOMO from school. Since joining, his skills have increased enabling him to produce quality work within a group. As well as creating his own music he is now teaching other young people



LIBRARIES

Libraries are valuable learning resources in communities and provide public access to the internet, IT and learning sessions such as "Get Clicking"

MUSEUMS, GALLERIES AND HERITAGE HUB

Museums, galleries and Heritage Hub get out and about across our large rural area, with varied programmes delivered, for example, within schools.

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OUTCOME 3: INCREASED ECONOMIC BENEFITS

VISITOR NUMBERS

165,511

museums & galleries*

129,283

Heart of Hawick

3082

to Heritage Hub

*includes Harestanes and supported independent museums e.g. Trimontium

FILM & LIVE EVENTS AUDIENCE NUMBERS

HEART OF HAWICK

12,415

for films

4155

for live events



EASTGATE THEATRE (APPROX. FIGURES)

6,000

for films

10,000

for live events



Heart of Hawick remains committed to helping **Alchemy Film & Arts** to "become recognised as a centre for excellence in experimental film and artists' moving image, within Scotland, the UK and internationally".

In 2015:

- **1636** tickets issued for events and 3199 visits to free events
- **63** visiting filmmakers attended, including participants from Canada, USA, France, Netherlands, Chile, Denmark, Austria, Norway, Poland, Turkey, Hong Kong & Ireland
- **Economic benefit** to accommodation providers, shops, & restaurants
- **18%** of the 2015 audience sampled travelled internationally to be at the festival. (www.alchemyfilmfestival.org.uk)

CREATIVE ARTS BUSINESS NETWORK (CABN) <http://www.cabn.info/about-cabn.html> creas

CABN also helps the local economy by providing support to the creative arts sector, including businesses, in the Scottish Borders. Here are 2 examples of who CABN has helped during 2015/16



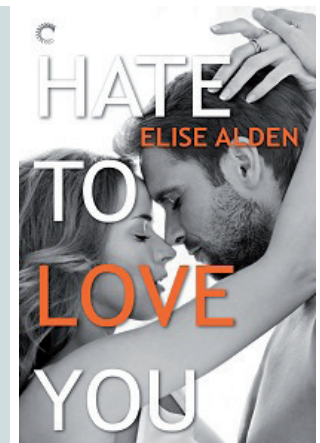
SARAH TAYLOR is a designer maker, working in e-textiles and combines optical fibres within woven textiles and design-led artefacts. She uses traditional, craft-based processes in conjunction with digital and responsive technologies. Sarah has received support through CABN over a number of years, including one to one advice and attendance at CABN run networking events.

"Support from CABN was really pivotal for me (having left full-time employment and returning to the Borders). Not only was I able to feel connected and part of the wider creative community through their regular Bulletin, I benefited from mentoring support at a time I needed it most"



ELISE ALDEN (pen name) writes edgy contemporary and historical romance, and science fiction. When Elise first made contact with CABN in 2013, she was a busy mum of two young children, but had completed a creative writing course, and written an initial draft of her first novel. Since 2013, her journey to becoming a successful full-time writer, earning her living from commercial fiction, has been fast and furious, and has been supported by CABN, including from CABN Literature Advocate (and professional writer) Jules Horne.

'If it was not for the support offered by Jules, and the wider support available via CABN, Elise does not think she would be published.'



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OUTCOME 4: ENHANCED PATHWAYS, PARTNERSHIPS, AND ACCESS TO SERVICES

MOBILE LIBRARIES

67,073

books issued

1,300

users each quarter (approx.)

LIVE EVENTS IN THE COMMUNITY:

BORDERS LIVE TOURING

2,316

audience members

PERFORMING ARTS PARTNERSHIP

691

participants



BORDERS LIVE TOURING

Border Live Touring (BLT) is a rural touring scheme funded by Creative Scotland and Heart of Hawick. It provides rural communities across the region with a wide range of high quality, professional touring performances which are brought to local halls and venues.

PERFORMING ARTS PARTNERSHIP

Performing Arts Partnership supports, promotes and develops performing arts activity across the Scottish Borders. In partnership with local and national organisations, third parties and the voluntary sector, it develops projects in the community.

OUTCOME 5: STRONGER COMMUNITIES

COMMUNITY CENTRES & HALLS

APPROX. NUMBER OF LETS PER QTR

1000

Public Hall lets

3000

Community Centre lets



VOLUNTEERING

576

people gave up their time to **volunteer for cultural services**



Affordable space allows groups of mixed ages and gender to deliver, in the heart of their community, from Art to Zumba.

For example:

- a group of flautists meet in Melrose Corn Exchange monthly, aged 13 to 75, sharing experience and passion for music
- Borders Youth Theatre uses halls to provide a forum for home-schooled pupils to mix with their peer group.

OUTCOME 6: INCREASINGLY EFFECTIVE OPERATIONS

EXTERNAL FUNDING

£379k

gained in 2015/16, including:

£27,016

from Creative Scotland's "Place Partnership" for core **Creative Arts Business Network (CABN)** work (levered by £33,120 from SBC)

£12,500

from Creative Scotland and Dumfries & Galloway Council for **South of Scotland Visual Artist & Craft Maker Award Scheme 2015-16** (levered by £2,500 from SBC)

£99,712

from Creative Scotland's National Youth Awards Programme for **VOMO** – arts in the frame (time to shine).

NOTE: From Q1 2016/17, other operational measures e.g. financial information, customer satisfaction, energy usage, will be presented for Live Borders as a whole.